

# MAVUCA LABS

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*A focused initiative of MAVUCA Capital Advisors Pvt Ltd  
for new-age and early-stage businesses.*



## About us

We provide sound strategic and / or financial advisory and critical resource mobilization services. Our clients range from well-established, highly rated industry leaders to highly energetic, unique start-ups. Optimum and efficient solutions, spanning multiple management domains, in complex-to-simple situations, with speedy execution is our forte



## Our focus

We associate with businesses that fulfill at least one of the following criteria

- where technology is a disrupter
- which offer significant value to customers who are either below 20 or above 50

We are particularly interested in business connected to the banking & financial services space (including FinTech and RegTech), AI, AR-VR and online gaming

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# Formats of association



# Strategic Partnership

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MAVUCA performs a hands-on role in such cases, where we take significant ownership stake in the business. Our involvement could extend to strategy formulation, legal structuring, organization structuring, business development, selecting key personnel and providing cost-cover until the business achieves cash break-even.



# Financial Participation

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MAVUCA provides funding and strategic direction to good management teams operating in spaces of interest to us. Funding of up to **INR 5 crore** can be provided by MAVUCA and its associated co-investors.



# Resource Banking

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MAVUCA helps businesses mobilise equity / debt / mezzanine funds. We are open to being compensated in the form of equity stake in the business.



# Strategy Consulting

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MAVUCA helps founders to define their business sharply, ensure competency match between the business and founders, conceptualise viable business models, suggest scalability and help implement the strategy.





# Turnovator

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Ultimately, Sales Turnover is the most efficient source of money for any business. It adds to the topline, bottomline and future valuation, without diluting founders' equity or adding to future interest cost. MAVUCA selectively provides Business Development assistance through its rich network of clients, associates and friends. In return, we seek revenue share and / or sweat equity.

## What next?

Kindly fill out our Preliminary Information Form. It should take you less than 12 minutes. Based on that, we can take a call on a mutually beneficial relationship.

Preliminary information form →



## Thank you.

For further assistance, connect with us on [+91 98212 21208](tel:+919821221208) or [team@mavuca.in](mailto:team@mavuca.in)